



FOODFILLED
inc.

IMPACT REPORT 2021



FOODFILLED
inc.



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INTRODUCTION



Walking down the streets of our local communities, past garbage bins overflowing with perfectly good food, we saw a pressing problem. In Australia, food retailers discard copious amounts of food each day whilst over 4 million Aussies go hungry each year. This is exactly what we wanted to change.

In September 2018, we established FoodFilled to combat food wastage and hunger. Initially, our mission was to start small and provide support to our local communities, partnering with independent bakeries, cafes and restaurants.

What started as a few friends transporting small parcels of food to local charities is now hundreds of volunteers delivering tonnes of food each year. Today, FoodFilled has a dynamic and diverse community of volunteers including a large cohort of university students committed to making a difference.

Over time, FoodFilled's impact has continued to scale. We have helped improve the lives of thousands of Victorians and now feed over 500 people a month. Currently, we work with charities supporting youth in crisis, asylum seekers, the homeless, people escaping abusive environments and residing in rehabilitation centres.

We're also just getting started. We have big aspirations for the future and plan to continue to grow rapidly and expand our reach, charity relationships and retail partnerships.

MESSAGE FROM OUR PRESIDENT

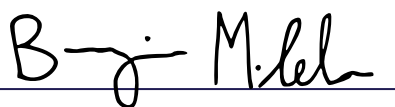
What an incredible year it has been for FoodFilled! Since registering with the ACNC in June 2020, we have been presented with unprecedented demand for our services. The FoodFilled team and volunteers met the challenge and have worked incredibly hard to meet the demand. I'm extremely proud.

Throughout the year, we built and expanded our operations whilst ensuring we maintained our primary mission of 'empowering our community to rescue food and deliver it to people in need'. To do this, we worked on cementing our relationships with some of Australia's biggest food retailers such as Aldi, IGA and Bakers Delight. We also expanded our charity partners in number and geography.

We hit the important milestone of 10,000 people fed. And maintained a growing volunteer base of 150+ people. As a charity, we rely on support from community-minded organisations. In the past year, we were fortunate to receive financial support from Commonwealth Bank and in-kind donations from Yo-chi and DoorDash. We will continue to strengthen these relationships going forward. Additionally, FoodFilled has recently ventured into the education space, partnering with local schools to deliver programs to raise awareness about food insecurity in Australia.

Our work is far from over. As we look towards the future, our team's goal is to double our impact in the next 12 months. To us, this means increasing the number of people we are able to feed. We're also aiming to establish new relationships, fostering our existing network as well as creating and implementing awareness initiatives.

I want to take this opportunity to thank each person and organisation that has helped FoodFilled become the charity that it is today. To our donors, supporters, volunteers and retailers, thank you for helping us minimise waste and maximise impact.



Benjamin Michelson
President

OUR TEAM

Our six dedicated team members



Benjamin Michelson
President & Director of
Partnerships



Belinda Goldman
Vice-President & Director of
Operations



Mai Shibi
Logistics Co-Ordinator



Georgia Lehrer
Head of Community Programs &
Inclusions



Daniel Goodman
Strategy & Finance



Amy Silver
Legal Advisor

MEASURING PROGRESS

Our Impact Since Establishment



13 095

number of people fed



873

number of food pick-ups



187

people that have volunteered with us



25

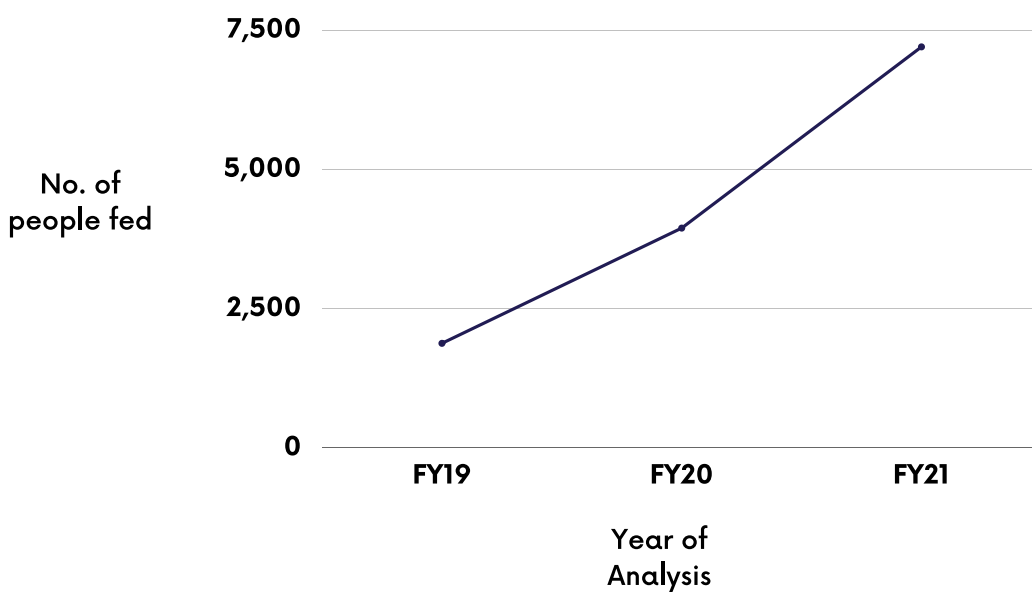
charities that we have helped



18

retailers that have donated food

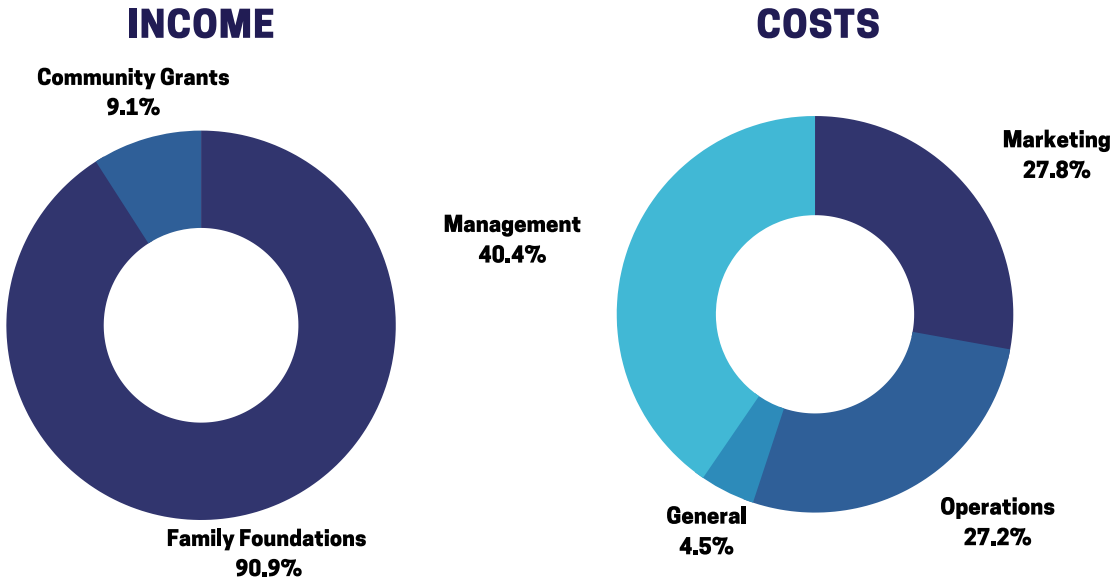
Since 2018, the amount of people fed year-on-year has been increasing



FINANCIAL PERFORMANCE

FOODFILLED FUNDING

The following is an analysis of our revenue and costs for FY21:



FoodFilled is grateful for the donations it has received which serve as a means to sustain our organisation. To date, FoodFilled has required minimal funds in order to operate and as a volunteer-driven charity, we have been able to feed each person at a cost of less than 30 cents per meal.

FoodFilled prides itself on being a financially sustainable organisation. In the next 12 months, we expect our costs are going to rise as our organisation continues to expand. However, we believe that an increase in cost will have a direct bearing on impact. We anticipate that as our costs grow, our capacity for impact will too. FoodFilled endeavours to ensure that it will always have enough accessible cash to cover double budgeted costs.

100% Volunteer Driven

THIS COMING YEAR

FoodFilled's focus for the coming year is to grow through three key pillars:



01 — Education

The last twelve months has highlighted the importance of education around food insecurity in our community. FoodFilled aims to work with educational institutions such as schools and universities to develop programming that will educate and empower students to take action.



02 — Partnerships

FoodFilled will continue to increase distribution capabilities by deepening partnerships with food retailers, charities, donors and corporate partners. We will also seek to create new relationships in order to scale our impact.



03 — Sustainability

FoodFilled will focus on establishing itself as a sustainable organisation. This includes creating a long-term revenue model as well as uplifting volunteer engagement and brand awareness to ensure we are able to meet ongoing growth in demand for our services.

TESTIMONIALS

FoodFilled prides itself on making an impact. Our charities have shared their experiences:

ROHAN - GALIAMBLE

'As we are a not-for-profit Aboriginal organisation with a tight budget, needing to feed up to 20 people at a time, your assistance has helped us provide more warm quality meals especially on cold days'



MARK - HUB101

'With the support of FoodFilled we are able to provide quality meals and hampers for people diagnosed with an enduring challenges'



NICOLE - PROJECT DIGNITY

'We are so appreciative for the donations of food from FoodFilled helping us to provide food relief and social support to students and families seeking Asylum in Melbourne'



MARK - FATHER BOB

'FoodFilled is supporting the Fr. Bob Maguire Foundation with good quality rescued food, supplied to our Warehouse in South Melbourne. The food is provided to homeless and vulnerable people, as well as families in our community. It is distributed via our Food Pantry Hampers and at our Outreach Community Meals in the local parks and in identified areas of need. FoodFilled support is greatly appreciated'

ACKNOWLEDGEMENTS

FoodFilled wants to take this opportunity to thank all of its stakeholders. From our donors to corporate supporters, our food retailers and our volunteers, FoodFilled would not exist without your generous contribution.



WANT TO GET INVOLVED?

Contact Us

W: www.foodfilled.org
E: info@foodfilled.org
M: 0420 905 758 (Benj)
0432 082 473 (Belle)

MINIMISING WASTE MAXIMISING IMPACT



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inc.